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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/583,337	
	Filing Date	May 31, 2000	
	First Named Inventor	Ilan Shamir	
	Art Unit	2141	
	Examiner Name	Nguyen, Quang N.	
Total Number of Pages in This Submission	16	Attorney Docket Number	061143605010

ENCLOSURES (Check all that apply)		
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Firm or Individual name	Julie A. Fleming Registration No. 41,753	
Signature		
Date	July 12, 2004	

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Attorney Docket No. 061143605010
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of)
)
Shamir et. al.) Group Art Unit: 2141
)
Serial No: 09/583,337) Examiner: Nguyen, Quang N.
)
Filed: May 31, 2000) Confirmation No. 2396
)
For: **"METHODS AND SYSTEMS FOR PERSONALIZING**)
 INTERNET BROWSING AND MANAGING)
 COLLABORATIVE BROWSING EXPERIENCES")

RESPONSE TO OFFICE ACTION

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July 12, 2004

In response to the Office Action mailed on May 12, 2004 (hereinafter the "Office Action"), the Assignee respectfully requests that the above-referenced patent application be re-examined and reconsidered for the reasons stated herein below.

Claim amendments begin on page 2.

Remarks/arguments begin on page 7.